



National Bus Trader

Proposed Editorial Calendar for 2004

Editorial in *National Bus Trader* is very much based on current industry developments. With the exception of certain articles on meetings and conventions which are shown below, editorial is developed around things that happen in the industry. In most cases, the editorial is not locked up until magazine closing date.

January, 2004

Deadline: November 15

- MCI Fleet Service
- Busworld in Kortrijk
- Trends for 2004 and Beyond

February, 2004

Deadline: December 15

Extra Distribution at UMA Motorcoach Expo

- Preview of Toronto Bus Bash
- Improvements in the Van Hool C2045

March, 2004

Deadline: January 15

Extra Distribution at FMCA in Albuquerque

- 2003 Coach Trends Survey
- Museum of Bus Transportation Annual Meeting
- Protecting Your Assets

April, 2004

Deadline: February 15

Extra Distribution at Bus Bash in Toronto

- Report on UMA Motor Coach Expo in Atlanta
- Automatic Transmissions
- Diabetic Drivers

May, 2004

Deadline: March 15

- Setra's New S417
- Luggage Capacity

June, 2004

Deadline: April 15

- New Van Hools for AC Transit

July, 2004

Deadline: May 15 • Annual Conversion Issue

- Private Motor coach Goes to Atlanta

August, 2004

Deadline: June 15

Extra Distribution at FMCA in Redmond, Oregon

- Report on Bus Bash in Toronto
- New coach for Germany's women's football team
- The Busbahn of Muldentail

September, 2004

Deadline: July 15

- Craftsmen Bus

October, 2004

Deadline: August 15

- Used bus sales at Trailways in 1969

November, 2004

Deadline: September 15

- Report on FMCA in Redmond, Oregon

December, 2004

Deadline: October 15

- Photos of the Season

Tentative | Corrected to 03/09/2004

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