



Bus Tours Magazine

Serving bus and group tour planners since 1977

2005 Editorial Calendar

Subject to Change

January/February 2005

Theme: **The East**

Guide: **Native American Casinos**

Guide: **Food Stops/Restaurants**

Advertisers Note: *Catalogs are complete and tour planners are now looking for new ideas. A great time to solicit for fall foliage, autumn and holiday tours.*

Insertion Deadline: 11/30/04 • Material Deadline: 12/07/04

July/August 2005

Theme: **Alaska and Hawaii**

Guide: **Cruises and Riverboats**

Guide: **Ecotours**

Advertisers Note: *Bus tour planners start planning for next year. This is a great time for being the first to get exposure to tour planners.*

Insertion Deadline: 05/31/05 • Material Deadline: 06/07/05

March/April 2005

Theme: **The Midwest**

Guide: **Racetracks (greyhound, auto, horse)**

Guide: **Bus Tour Lodging**

Advertisers Note: *Tour planners are now looking for new ideas. This is a good time to solicit for fall foliage, autumn, holiday and next year's spring tours.*

Insertion Deadline: 01/31/05 • Material Deadline: 02/07/05

September/October 2005

Theme: **The West**

Guide: **Outlet Malls**

Guide: **Mystery Ghost Tours/Gaming**

Advertisers Note: *Tour planning is in high gear for next year. An excellent time to get your name in front of tour planners.*

Insertion Deadline: 07/31/05 • Material Deadline: 08/07/05

May/June 2005

Theme: **The South**

Guide: **Bingo**

Guide: **Student Travel USA**

Advertisers Note: *Bus tour planners are finalizing autumn and holiday tours and are starting work on spring and summer tours for next year.*

Insertion Deadline: 03/31/05 • Material Deadline: 04/07/05

November/December 2005

Theme: **Canada**

Guide: **International Student Travel**

Guide: **Riverboat Casinos**

Advertisers Note: *Tour planners are looking for last-minute ideas to round out their tour programs for next year.*

Insertion Deadline: 9/30/05 • Material Deadline: 10/07/05

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